

Dear XX,

We are proud to announce that XX is currently participating in an exciting recycling collection programme with TerraCycle®. We will be collecting typically non-recyclable waste packaging materials that would normally be disposed of and sent to local landfill. The TerraCycle Brigade® recycling programmes that XX has signed up to are a fun and easy way to teach people about environmental responsibility and the reuse of waste materials, whilst helping us to raise money for XX at the same time.

The waste packaging itself will be recycled into plastic products such as waste bins or watering cans, or 'upcycled' into new products such as pencil cases and lunch bags. This means that a smaller volume of raw materials then need to be extracted from the earth to produce the packaging for new products. TerraCycle will award a TerraCycle point donation based on the weight of the waste items collected and returned. Each TerraCycle point is redeemable for a £0.01 pence contribution for the school, charity or non-profit organisation of our choice. XX will be donating the money raised towards XX. On the attached flyer we have ticked the waste streams XX is collecting and we would like you to send into us.



Pictured above: How the process works on a typical TerraCycle Brigade – in this case the Writing Instruments Brigade®.



Pictured above: Recycled watering can and waste bin plus upcycled pencil case, lunch bag, tote bag and baby bib made from collected packaging waste.

We hope you agree that this is a great way to educate people on the importance of recycling and a practical way in which we can make a difference both locally and globally. If you wish to help XX with our collection efforts, please tell all your friends and family and drop any of the waste packaging ticked on the attached flyer to the collection box / location indicated.

With your help we can benefit both XX and the local environment.

For further information on XX involvement please contact XX. For further details and a full list of packaging materials that can and cannot be sent in on the TerraCycle programmes please visit www.terracycle.co.uk.

Regards

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